



SPONSORSHIP OPPORTUNITIES

2026 SelectUSA Mexico Conference

October 27, 2026 • Mexico City

Connect your brand with Mexican companies
preparing to establish and expand operations in the
United States.

Be visible where U.S. expansion decisions begin

The conference brings together Mexican investors, U.S. economic development organizations, and the service providers who help projects move forward.



WHY SPONSOR

- **Build visibility**
Recognition across approved event materials, signage, and the event webpage.
- **Meet active investors**
Engage companies exploring greenfield investment and expansion opportunities in the United States.
- **Show your expertise**
Use your exhibit presence and factual company profile to explain how your organization supports investment projects.
- **Support the ecosystem**
Help create a high-quality forum that connects investors with U.S. locations and trusted resources.

Audience and participation figures are planning estimates and may change.

Reach the companies behind U.S. expansion projects

The 2025 conference attracted Mexican business leaders and tech startups actively exploring growth, investment, and operations in the United States.

400+

MEXICAN BUSINESS
REPRESENTATIVES

~75%

SMALL AND MEDIUM-SIZED
BUSINESSES
6-300 EMPLOYEES

3 IN 4

SENIOR LEADERS AND
DECISION-MAKERS

KEY INDUSTRIES

Technology & digital

ICT, tech solutions, cybersecurity, cloud services and fintech

Professional & financial services

Consulting, banking, financial services, legal, accounting and HR

Manufacturing & infrastructure

Automotive, machinery, industrial materials, aerospace and construction

Consumer & life sciences

Food and beverage, agribusiness, healthcare, retail and consumer goods

Energy & logistics

Energy, environmental technology, logistics, distribution and real estate

WHY COMPANIES ATTENDED

35% Build business connections

Meet potential partners, advisors and service providers.

33% Learn about U.S. expansion

Understand the process and resources for establishing U.S. operations.

17% Explore market opportunities

Evaluate business and growth opportunities in the United States.

15% Connect with U.S. locations

Meet state, city and regional economic development organizations.

10% Identify partners and providers

Find experts who can support the next stage of expansion.

Based on 2025 SelectUSA Mexico Conference registration data. SME share is an estimate from a sample using publicly available employee-count information. Industry selections and reasons for attending may overlap.

Three clear ways to participate

All benefits are subject to availability, applicable approvals, and final event configuration.

	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000
Sponsor recognition	✓	✓	✓
Approved logo placement	Premium	Enhanced	Standard
Event registrations	4	3	2
Exhibit space	Double / priority	Preferred standard location	Standard
Program company profile*	Full page	Half page	Quarter page
Networking platform access	✓	✓	✓
Premier seating	✓	—	—
Special podium recognition	✓	—	—

GOLD CATEGORY EXCLUSIVITY + PREMIUM EXHIBIT SPACE

One sponsor per primary business category, subject to eligibility, approval and availability. Includes two contiguous four-sided exhibit modules in a priority, high-traffic location, subject to final venue layout.

* Factual company information only; subject to review and availability under the same terms offered to non-sponsors.

Make one moment stand out

These exclusive opportunities are available as add-ons to a Gold, Silver, or Bronze sponsorship package.

Networking Reception

\$10,000 add-on

Exclusive recognition on approved event signage and verbal acknowledgment during the reception.

Conference Lunch

\$10,000 add-on

Exclusive recognition on approved meal signage and verbal acknowledgment before the general conference audience.

Private VIP Networking Lunch

\$10,000 add-on

Exclusive recognition for an invitation-only lunch planned for October 28 with participating exhibitors and selected Mexican business leaders.

Coffee Break

\$2,000 each add-on

Recognition at the selected break area and in the approved event program.

Additional Exhibit Module

Contact us

Expand your on-site presence, subject to floor plan and availability.

Additional Registration

Contact us

Add a member of your team to the conference, subject to capacity.

Sponsorship opportunities are intended for service providers and organizations whose work supports international companies establishing or expanding operations in the United States. All sponsorships are subject to eligibility review and approval.

LET'S BUILD THE RIGHT SPONSORSHIP

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The Private VIP Networking Lunch is invitation-only. Location and attendance are subject to final confirmation, capacity and applicable approvals. Sponsorship does not provide control over the guest list, speaking opportunities, or special access to government officials.