



SPONSORSHIP OPPORTUNITIES

2026 SelectUSA Mexico Conference

October 27, 2026 • Mexico City

Connect your brand with Mexican companies
preparing to establish and expand operations in the
United States.

Be visible where U.S. expansion decisions begin

The conference brings together Mexican investors, U.S. economic development organizations, and the service providers who help projects move forward.



WHY SPONSOR

- Build visibility**
Recognition across approved event materials, signage, and the event webpage.
- Meet active investors**
Engage companies exploring greenfield investment and expansion opportunities in the United States.
- Show your expertise**
Use your exhibit presence and factual company profile to explain how your organization supports investment projects.
- Support the ecosystem**
Help create a high-quality forum that connects investors with U.S. locations and trusted resources.

Audience and participation figures are planning estimates and may change.

Three clear ways to participate

All benefits are subject to availability, applicable approvals, and final event configuration.

	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000
Sponsor recognition	✓	✓	✓
Approved logo placement	Premium	Standard	Standard
Event registrations	4	3	2
Exhibit space	Double / priority	Standard	Standard
Program company profile*	Full page	Half page	Quarter page
Networking platform access	✓	✓	✓
Premier seating	✓	—	—
Special podium recognition	✓	—	—

GOLD PREMIUM EXHIBIT SPACE

Two contiguous four-sided exhibit modules in a priority, high-traffic location, subject to venue layout and availability.

* Factual company information only; subject to review and availability under the same terms offered to non-sponsors.

Make one moment stand out

These opportunities may be purchased on their own or added to a Gold, Silver, or Bronze package.

Networking Reception

\$10,000

Recognition on approved event signage and verbal acknowledgment during the reception.

Lunch

\$8,000–\$10,000

Recognition on approved meal signage and verbal acknowledgment during the program.

Coffee Break

\$2,000 each

Recognition at the selected break area and in the approved event program.

Additional Exhibit Module

Contact us

Expand your on-site presence, subject to floor plan and availability.

Additional Registration

Contact us

Add a member of your team to the conference, subject to capacity.

Sponsorship opportunities are intended for service providers and organizations whose work supports international companies establishing or expanding operations in the United States. All sponsorships are subject to eligibility review and approval.

LET'S BUILD THE RIGHT SPONSORSHIP

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