

# Trade Mission to Central America

Including the

**Opportunities in Central America Business Conference**

**Business Conference:** October 19-21, 2025 - Panama City, Panama

**Trade Mission:** October 21-24, 2025 - Panama, Belize, Costa Rica, El Salvador, Guatemala, Honduras



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The U.S. Department of Commerce, International Trade Administration invites U.S. companies to participate in a high-impact **Trade Mission to Central America**, including the **Opportunities in Central America Business Conference** in Panama City, Panama.

## Why Join the Mission?

- Discover Opportunities in six key Central American markets: **Belize, Costa Rica, El Salvador, Guatemala, Honduras, and Panama**
- **Network with U.S.** and Central American business leaders, government officials, and potential buyers.
- **Gain firsthand insights** from U.S. Commercial Service and U.S. Embassy officers.
- **Engage** (if approved for B2Bs) in **targeted B2B matchmaking** sessions with vetted local companies.
- **Promote U.S.-made solutions.**

**Who Should Apply?** U.S. companies and trade associations seeking to expand or enter the Central American market in sectors such as:

- Energy
- Infrastructure and construction
- Telecommunications and cybersecurity
- Medical devices and healthcare
- Safety, security, and more

*The United States and the Central American region share common interests in strengthening economic growth, prosperity, and competitiveness in the Western Hemisphere.*



**More Information, contact:**

[Trade.Americas@trade.gov](mailto:Trade.Americas@trade.gov)

## Event Details

### Dates/Location:

- **Business Conference:** October 19-21, 2025 - Panama City, Panama
- **Trade Mission:** October 21-24, 2025 - Panama, Belize, Costa Rica, El Salvador, Guatemala, Honduras

### Cost:

- **Business Conference in Panama and B2Bs in one market:**  
\$2,500 (SMEs) | \$3,500 (Large firms)
- **Business Conference in Panama and B2Bs in two markets:**  
\$3,500 (SMEs) | \$4,500 (Large firms)

*The above fees include \$500 conference fee.*

*Additional representative: \$500*

- **Business Conference in Panama Only:**  
\$500

### Registration Link:

<https://events.trade.gov/TradeGov/TradeMissionToCentralAmerica/>



### Want to become a Sponsor?

Register your interest here:

<https://forms.office.com/g/HPbV7NjpJ8>



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