

## Privacy Notice - InEvent

**Effective Date: September 10, 2021**

At McKesson ("McKesson" or "we"), we value the trust that pharmacies, employees, vendors, pharmaceutical manufacturers, exhibitors and healthcare providers place in us to appropriately use and protect personal information. This Privacy Notice informs visitors and regular users of the InEvent virtual event platform about how McKesson may collect, use and share personal information and how it is protected. We want you to be clear how we're using personal information and the ways in which we protect this information. By using our virtual event platform, you accept the privacy practices presented in this Privacy Notice. We encourage you to read this Privacy Notice in full to understand our privacy practices before using this virtual event platform or submitting any personal information.

### Scope

This Privacy Notice applies to McKesson's use of the InEvent virtual event platform: <https://inevent.com>. McKesson affiliates and subsidiaries may have separate websites, subdomains, and applications through other web, mobile, cloud or SaaS platforms which are not subject to this Privacy Notice. Additionally, McKesson business partners, ad networks and other third parties may have their own websites and services with separate privacy practices. We encourage you to read the privacy notices of all websites and applications that you visit and understand their privacy practices.

**This McKesson virtual event platform website is hosted on the InEvent platform, and we encourage you to read their Privacy Policy in full to understand the practices regarding their handling and processing of your personal information at <https://inevent.com/en/privacy.php>.**

**In order to facilitate networking and business relationships at the InEvent platform, you may choose to visit a Sponsor or Third Party's virtual booth. You are not required to visit these booths. When you visit a booth (by clicking on a Sponsor or third party's logo on the InEvent platform), some of your registration data may be shared with the Sponsor or third party. This data may include your name, company, and e-mail address. If you choose to interact or visit a virtual booth, you are explicitly consenting to the receipt and use of such data by the Sponsor or third-party recipients, which will be subject to their own privacy policies.**

## **Personal Information We Collect**

When you use this virtual event platform, we may collect personal information about you.

Personal information is any information accessed, collected, or used by McKesson that identifies an individual, or can reasonably be used to identify an individual, whether directly or indirectly.

The personal information we may collect includes, but is not limited to:

- Name and Initials
  - First name, Last name
- Education and Professional Qualifications
  - Degrees and schooling information, licenses and certifications
- Personal Characteristics
  - Photographs/Videos (such as through camera device or photo library application), voice recordings, such as recognition or recording through microphone
  - Comments, posts, and questions made through the virtual event platform
- Contact Information
  - Business electronic mail address
- Professional and Employment
  - Occupation/title
- User Behavioral Information
  - Device/User activity (such as login-logout info, sites/pages visited, # of visits, click stream, navigation, beacon signal hits, errors, crash rate, or other user activities), IP address, geo-location/GPS information, user's browser type

## **Tracking Technologies We Use**

We use various technologies to collect personal information about [visitors to our websites and/or users of our applications]. These technologies include the following:

- Cookies
  - We and our subsidiaries, business partners, marketing partners, affiliates, or other service providers may utilize cookies. Cookies uniquely identify your device or user account associated with this site or service. You can control the use of cookies by

adjusting your browser preferences at any time. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited.

- Geo-location Services
  - When you enable a location-based service, we may collect information about your location to assist with troubleshooting. Your browser or other device may use various technologies to determine location, such as sensor data from your device that may provide information on nearby Wi-Fi access points and cell towers.
- Other Tracking Technologies
  - These tracking technologies are used to perform data analysis and audits, to track user's movement through our platforms and to understand how they are engaging with the event and inform decisions.

### **How We Respond to “Do Not Track” Signals**

Some web browsers have a "Do Not Track" feature. This feature allows you to tell websites you visit that you do not want to have your online activity tracked over time and across websites. These features are not yet uniform across browsers and not broadly supported. This site or application is not currently set up to respond to those signals.

### **How We Use the Personal Information Collected**

We may use the personal information we collect for purposes such as:

- Customer and troubleshooting support, to send you notices and communications via email, fax, mail, mobile badge notifications, or text message, for managed services, to execute the virtual event and provide an engaging event experience, and reporting or data analytics services

We may also use the information collected for the following purposes:

- Surveys or Prizes
  - If you participate in surveys, we will request certain personal information from you. Participation in these surveys or prize opportunities is completely voluntary and you have a choice whether to disclose this information. We may use a third-party service provider to conduct these surveys or prizes. We will not share the personal information you provide with other third parties unless we give you prior notice and choice.

## **How We Share Personal Information Collected**

- McKesson does not sell personal information about you to third parties. We may provide your personal information to third parties that provide services to help us with our business activities such as managed services, customer and troubleshooting support and reporting or data analytics services. These companies are authorized to use personal information about you *only as necessary* to provide these services to us.

McKesson may also need to share information with companies, organizations or individuals outside of McKesson if we have a good faith belief that access, use, preservation, or disclosure of that information is reasonably necessary to:

- Meet applicable laws, regulations, legal processes or enforceable governmental requests
- Enforce applicable Terms of Service, including investigation of potential violations
- Detect, prevent, or otherwise address fraud, security or technical issues
- Protect against harm to the rights, property or safety of our users, McKesson, or the public as required or permitted by law
- Engage in a merger, acquisition, reorganization, or sale of all or a portion of McKesson assets.

## **Your Choice**

Where appropriate or legally required, we will describe how your information that we collect through our InEvent virtual event platform will be used and will provide choices about whether to allow us to engage in that use. To exercise your choice, you may contact us to correct, update, amend or request deletion of your personal information through your account representative or through the email or mailing address listed in the Contact Information section below.

## **Access to Personal Information**

You can view, edit, update or delete information about you by emailing [McKessonEvents2@McKesson.com](mailto:McKessonEvents2@McKesson.com).

## **Retention**

We will retain your personal information for as long as your account is active, as reasonably useful for commercial purposes, or as necessary to comply with our legal obligations, resolve disputes and enforce our agreements.

## **Children's Privacy**

This application/portal is not intended for any user under the age of 13, and we do not knowingly collect personal information from children under the age of 13. We request that children under the age of 13 not submit any personal information through the InEvent application/portal.

## **How We Protect Your Information**

McKesson has established appropriate physical, electronic and administrative safeguards to protect the information we collect from or about our users. We restrict access to personal information to McKesson employees, contractors and agents who need to know that information to process it for us, and who are subject to confidentiality obligations.

## **Changes to this Privacy Notice**

We may periodically update this Privacy Notice to describe new features, products or services we offer and how it may affect our use of personal information about you and your controls. We will not apply changes to this Privacy Notice retroactively to personal information we have previously collected. Since we may change this Privacy Notice, we recommend that you check the current version available from time to time. If we make changes to this notice, we will update the "Effective Date" at the beginning of this notice.

## **Contact Information**

If you have questions or concerns about this Privacy Notice, our information handling practices, or any other aspect of privacy and security of your personal information, please contact us at: Privacy@McKesson.com.

You may also write to us at:

McKesson Corporation  
ATTN: Privacy Officer (Privacy Notice, McKesson - InEvent)  
2 National Data Plaza NE, 3<sup>rd</sup> Floor  
Atlanta, GA 30329

**For state specific privacy rights for California residents, please [click here](#).**

## **Do Not Sell My Information**